



More Outdoor Lifestyle Celebrities Commit to “Sportsman Channel Outdoor Fest” in Houston

Tickets now on sale for July 20-22, 2018 event

DENVER (May 10, 2018) – A second wave of outdoor lifestyle celebrities from Outdoor Sportsman Group Networks – Outdoor Channel and Sportsman Channel – have committed to attend the ***Sportsman Channel Outdoor Fest*** – taking place on **July 20-22** at the **George R. Brown Convention Center in Houston**.

Recently signed outdoor celebrities **Pat and Nicole Reeve** (*Driven*, Outdoor Channel), **Scott Leysath** (*The Sporting Chef*, Sportsman Channel) and **Joe Thomas** (*Ultimate Match Fishing*, Outdoor Channel) join other familiar outdoor television lifestyle celebrities **Michael Waddell** (*Bone Collector*, Outdoor Channel), **Brian “Pigman” Quaca** (*Pigman: The Series*, Sportsman Channel) and **Tom McMillan** (*MCMILLAN*, Sportsman Channel) as guests in Houston.

Tickets, as well as information about the *Sportsman Channel Outdoor Fest*, sponsorship packages and other involvement for the three-day event are now available and can be acquired by visiting: www.SCOutdoorfest.com.

More than 3.5 million hunters and anglers live in Texas and spend more than \$6.2 billion annually in their respective pursuits. The *Sportsman Channel Outdoor Fest* expects more than 15,000 outdoor lifestyle enthusiasts to attend the three-day exposition.

The George R. Brown Convention Center will lay out the welcome mat for exhibitors from the outdoor marketplace who will showcase the most current outdoor lifestyle equipment, gadgets, clothing and recreational accessories. The three-day event also will enable visitors to meet and mingle with their favorite outdoor lifestyle celebrities during the jam-packed schedule of events including: speaking programs and discussions about outdoor lifestyle issues, as well as current events, seminars, demonstrations and more.

“The outdoor community in Houston is excited about this event and our Outdoor Sportsman Group talent and celebrities will be there in full force,” **Outdoor Sportsman Group President and CEO, Jim Liberatore** said. “Some of the biggest names in the industry will be on hand to celebrate the outdoors and Houston at the Sportsman Channel Outdoor Fest.”

Comcast Houston is the official entertainment sponsor of the *Sportsman Channel Outdoor Fest*.

About Sportsman Channel: Launched in 2003, Sportsman Channel/Sportsman HD is a television and digital media company fully devoted to honoring a lifestyle that is celebrated by millions of Americans. A division of Outdoor Sportsman Group, Sportsman Channel delivers entertaining and informative programming that showcases outdoor adventure, hunting and fishing, and illustrates it through unique and authentic storytelling. Sportsman Channel embraces the attitude of “Red, Wild & Blue America” – where the American Spirit and Great Outdoors are celebrated in equal measure. Stay connected to Sportsman Channel online at thesportsmanchannel.com, [Facebook](#), [Twitter](#) and [YouTube](#). #MyOutdoorTV

About Outdoor Sportsman Group: Outdoor Sportsman Group is comprised of the world's foremost media and entertainment brands for outdoor adventure enthusiasts. It includes three leading multichannel networks: Outdoor Channel, Sportsman Channel and World Fishing Network, as well as MOTV, the world's leading outdoor television content platform. The Group also consists of a number of established integrated media assets: 15 outdoor magazines including *Guns & Ammo*, *Petersen's Bowhunting* and *Florida Sportsman*, and 19 top websites, including BassFan.com. Additionally, Outdoor Sportsman Group includes television production operations, Winnercomm. For more information, visit www.outdoorsg.com. #MyOutdoorTV

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